

Coalescing Currents Mobile Application Privacy Notice

INTRODUCTION: BY INSTALLING, USING OR OTHERWISE ACCESSING THE ILLINOIS APPLICATION FROM ANY DEVICE, MOBILE OR OTHERWISE, **YOU** ARE AGREEING TO ABIDE BY THE TERMS AND CONDITIONS OF THIS PRIVACY NOTICE. IF **YOU** DO NOT AGREE TO THESE TERMS AND CONDITIONS, DO NOT DOWNLOAD AND/OR ACCESS OUR APPLICATION. BY USING THIS APPLICATION, YOU ARE CONSENTING TO THE COLLECTION, USE, AND DISCLOSURE OF INFORMATION IN ACCORDANCE WITH THIS PRIVACY NOTICE.

This Privacy Notice sets forth how your information is collected, used, transferred, and stored through the mobile application titled “**Coalescing Currents**” (“**Application**”) and the terms and conditions governing your use of the Application. The Application was developed through use of the 3rd party software called Vuforia™ (“PTC Software”) of PTC, Inc. (“PTC”). The Application was created by the Siebel Center for Design at the University of Illinois and is owned by the Board of Trustees of the University of Illinois (“**University**”, “**we**”, “**our**”, “**us**”).

This Privacy Notice is subject to the Application [Terms of Service](#); the [University of Illinois System Privacy Statement](#), which contains among other sections the [Rules for Individuals under Thirteen Years of Age](#); the [Legal Notice and Terms of Use](#), which contains among other provisions, disclaimers of: [liability, warranties and accuracy of data, endorsement, external links, and duties regarding data](#); and the [University of Illinois Supplemental Privacy Notice for certain persons in the European Economic Area and the United Kingdom](#) (Supplemental Privacy Notice).

1. What information may the Application collect?

a) Personal Information.

The Application does not collect or require you to provide us any personal information. Personal information means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular person.

b) Non-Personal Information.

The Application may collect certain non-personal information automatically that does not, on its own, permit direct association with any specific individual. PTC Software may collect non-personal information as defined at <https://developer.vuforia.com/legal/statistics>. By using the Application, you are consenting to the collection, use, disclosure, and transfer of non-personal information by PTC, between PTC and its affiliates and service providers (which may be in the United States or in other countries). The following are examples of how non-personal information may be used by PTC: for (a) providing the PTC software and services, (b) facilitating the provision of new products, updates, enhancements and other services, (c) improving the PTC software, the services, and other products, services and technologies, and (d) providing new products, services or technologies customers of PTC or its affiliates.

2. Where Will the Information Be Stored?

The Application does not (collect nor) store any personal information by itself. PTC Software is responsible for the storage of data collected by the Vuforia AR platform.

3. How Is Your Information Used?

The Application may use the non-personal information to identify markers in the space and position augmented reality images relative to them.

4. How Is Your Information Protected?

We follow generally accepted industry standards to protect information processed by the Application. No method of transmission, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

5. Is Your Information Shared?

The Application does not (collect nor) share any non-personal information. The University does not sell or lease your personal information to third parties.

6. Opt-In and Opt-Out Information

You may opt-out of information collection at any time by uninstalling the Application

7. Changes to this Privacy Notice

We may amend this Privacy Notice from time to time. If we amend this Privacy Notice we will post the changes on <https://www.uillinois.edu/about/policies/mobile>. Your continued use of the Application after any such changes will constitute your acceptance of the updated Privacy Notice. If you do not wish to accept the revised Privacy Notice, you must not use or access (or continue to use or access) the Application. Please regularly check the Application or website to determine if the Privacy Notice has been updated and to review those changes before deciding whether or not to access (or continue to access) the Application.